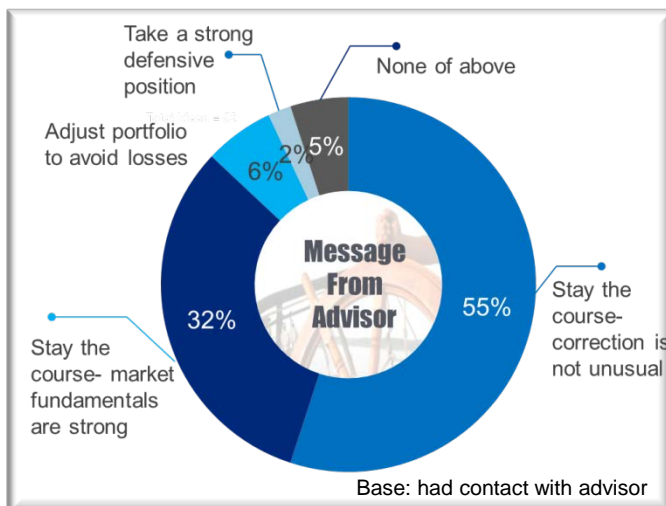
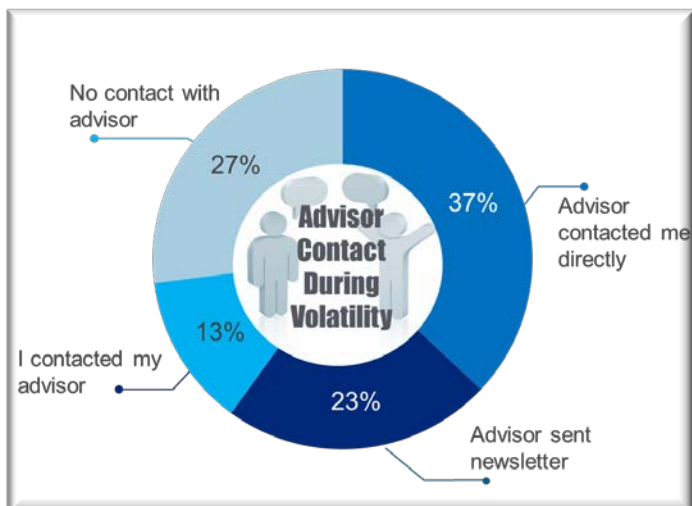
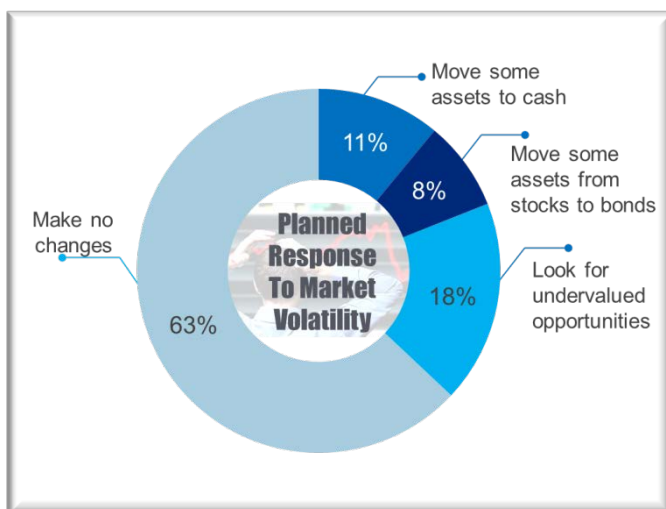
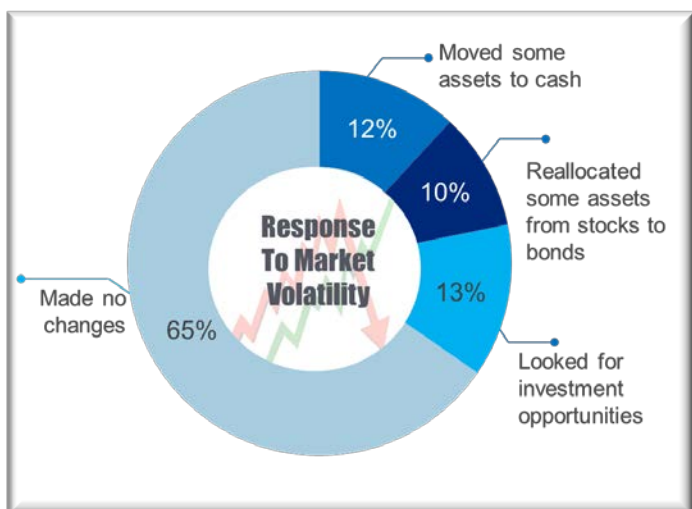


## Affluent Investors Were Unfazed By Recent Market Volatility

Early results from the Phoenix Global Wealth Monitor September 2015 survey shows that the large majority of affluent U.S. households chose to ride out the recent volatility in the stock market. Nearly two-thirds (65%) made no changes to their portfolios, and about the same number (63%) plan to make no changes in the near term.

Nearly three-quarters (73%) of affluent investors had some form of contact with their financial advisor during the volatility, and 60% of that contact was initiated by the advisor. The overwhelming message from advisors to their affluent clients: "stay the course."



Source: Phoenix GWM-U.S. Questionnaire – 1 Sep. 2015- among 834 households with \$100k+ Investable Assets

To purchase Affluent & High Net Worth Market Sizing Extracts please follow [this link to our online store](#)  
Source: Phoenix GWM-U.S. Tracking Program

Copyright © Phoenix Marketing International 2015. All rights reserved.